Unlocking actionable insights from real-world data: A platform for pharma transformation

The pharmaceutical industry is undergoing a revolution fueled by real-world data (RWD). Organizations need to harness RWD to improve clinical research, regulatory outcomes, treatment strategies, reimbursement, and patient services. However, the full potential of RWD is often locked behind data silos, quality issues, and analytical bottlenecks.

Our cloud-enabled RWD platform, built on Microsoft Azure, offers a robust, compliant, and scalable solution to seamlessly integrate, manage, and analyze diverse RWD datasets, including EHRs, claims, and syndicated data.

Core capabilities

Data management and standardization

Prebuilt pipelines for claims (SHA, IQVIA) and EHR datasets (HealthVerity) ensure efficient data onboarding with built-in quality control

RWE Analytics & clinical decision support

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Smart data de-identification

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Real-time visualization

Provides out-of-the-box patient journey analytics for large cohorts, enabling rapid insights into patient behavior and treatment patterns

Key benefits

Seamless RWD integration

Significantly reduces the time and effort required to onboard multiple RWD sources.

AI-Driven analytics

Leverages advanced AI/ML-powered analytics to support predictive modeling, disease progression tracking, and clinical decision support.

Rapid deployment

As a PaaS solution, the platform enables quick onboarding of users and data within weeks.

Regulatory compliance

Significantly reduces the time and effort required to onboard multiple RWD sources.

Scalable & future-ready

Leverages advanced AI/ML-powered analytics to support predictive modeling, disease progression tracking, and clinical decision support.

Enhanced patient outcomes

As a PaaS solution, the platform enables quick onboarding of users and data within weeks.

Quantifiable results

90% Reduction
in data ingestion and
refresh time

85% Reduction
in new environment
set-up

50% Reduction
in time to address
FDA queries

100% Adherence
to timeline and budget to build
a scalable architecture

Facilitated
SaMD regulatory compliance and
pre-submission dossier preparation

Proven impact

Accelerated patient recruitment
AI-driven solutions for faster patient identification and engagement.

Oncology precision medicine
Predictive analytics for personalized treatment recommendations.

Regulatory compliance & FDA support
Reduced time to address regulatory queries.

Improved operational efficiency
Significant reduction in data ingestion and refresh time.

Machine Learning for SaMD Optimization
AI-powered dose optimization for Software as a Medical Device (SaMD).

Why us

We combine deep expertise in real-world evidence (RWE), data science, and cloud-based solutions to help life sciences organizations maximize the value of RWD, delivering faster insights, enhanced compliance, and improved patient outcomes.

Ready to transform your RWD strategy?

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