

# Consolidated Payer data on cloud by integrating data for 3Mn+ members from 20+ systems

## West coast Blue Plan - Enterprise data on Snowflake

### Business Challenge

- Existing data infrastructure was not sustainable, nor scalable.
- Disparate, complex and inflexible data systems was resulting in inefficient and inconsistent analysis.
- Lack of single source of truth was hindering AI investments.
- Lack of vision or ownership of complex data privacy issues and poor data integrity.
- Inability to explore new opportunities by integrating 3rd party data.



## CITIUSTECH SOLUTIONS

- Cloud-native data platform using Snowflake as an enterprise-wide single source of truth.
- Ingested raw data from multiple sources for 3Mn+ members and 500K pharmacy, dental and vision claim lines.
- Provisioned multiple data zones to ensure security policies for requisite user base. Optimum use of Snowflake virtual warehouses.
- Product driven data marts optimized for data provisioning, reporting & AI-ML use cases.
- Data platform for claims-related financials in GAAP format, Quality coding process to maintain CMS compliance.
- Analytics use-cases such as diabetic member identification from vision claims, Care-gaps analysis, Risk adjustment etc.

## VALUE DELIVERED

20+

Data sources integrated

100%

Analytics use-cases identified

15%

Regression efforts saved through de-duplication framework





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