



A breath of life: Portable Oxygen Concentrators enter new markets with 100% compliance



Citius Healthcare Consulting partnered with a medical technology company to enable their expansion to Europe by making their Portable Oxygen Concentrator (POC) connected device compliant with GDPR privacy regulations.

6+

Connected care capabilities analyzed for European GDPR requirements and created a roadmap to compliance

15+

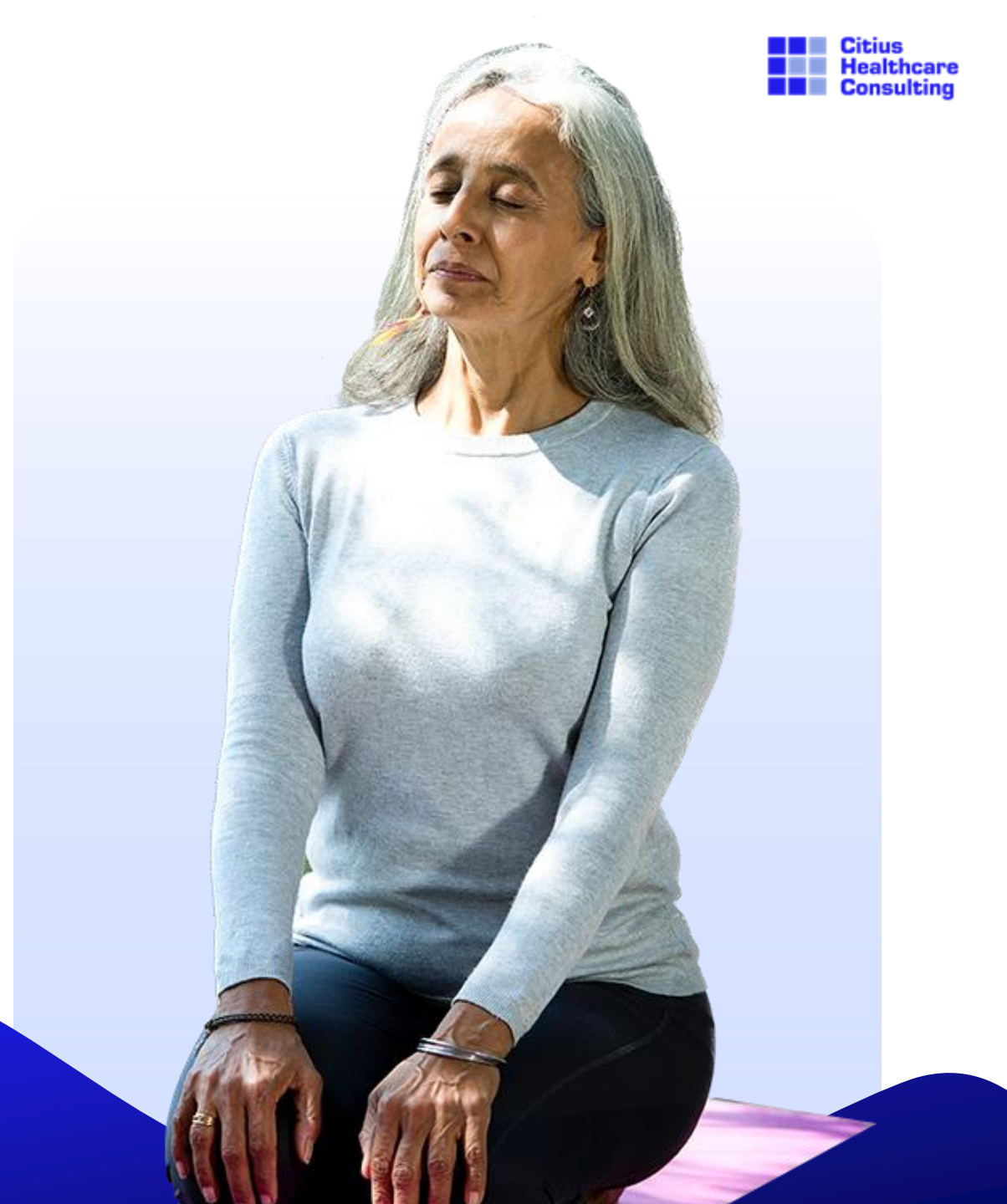
Business capabilities identified and developed, remediating processes to meet GDPR requirements of client connected care applications

Accelerated launch of connected oxygen concentrator device in European region

The background

Millions of people worldwide depend on Portable Oxygen Concentrators to maintain their independence and improve their quality of life. The client, headquartered in Goleta, California, specializes in providing innovative respiratory products with POC (Portable Oxygen Concentrator) as their flagship offering. After tasting success in the US, they wanted to expand their Digital Health program to Europe, requiring them to comply their mobile application and customer care processes and portal with stringent GDPR data privacy requirements of the European region. There was an urgent need to analyze and document privacy compliance requirements specific to multiple countries (France, Germany, United Kingdom).

The client chose Citius Healthcare Consulting to address these key business challenges to accelerate the launch and meet stringent European compliance requirements.





“In healthcare, privacy and compliance is serious business. Our tailored Privacy Risk Management Framework was instrumental in helping the client take their business to European markets.”

Ravinder Singh, SVP,
Citius Healthcare
Consulting



Ensuring compliance at speed

The Citius Healthcare Consulting team assessed the existing Mobile App and Customer Care Web Portal for the POCs to identify compliance gaps in business capabilities and supporting processes. Then the team created a tailored Privacy Risk Management Framework to identify and document the required security and privacy controls to make the app and portal GDPR compliant.

The team also did a combined regulatory analysis for country-specific privacy and security regulations for France, Germany, and the United Kingdom and created a comprehensive roadmap to address the compliance requirements across these countries.



Comprehensive
privacy and regulatory
analysis



Tailored privacy
risk management
frameworks

Making privacy the cornerstone of success

Citius Healthcare Consulting's approach ensures that all privacy requirements are provided as an implementable agile backlog containing Epics and user stories. Our approach simplifies the complex regulatory requirements for engineering teams to achieve compliance by design for digital health products and solutions.

To experience these gains for your business, get in touch at consulting@citius.tech



Shaping Healthcare Possibilities

Thank you

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