

FOR IMMEDIATE RELEASE

CITIUSTECH TO EXHIBIT ITS ADVANCED PERFORMANCE MANAGEMENT SOLUTIONS FOR HEALTH PLANS AT THE IM SYMPOSIUM 2016

Princeton, NJ (September 21, 2016) – [CitiusTech](#), a leading provider of healthcare technology services and solutions, today announced its participation as a platinum sponsor for the second consecutive year at the Information Management Symposium 2016, the annual meeting of Blue Cross and Blue Shield Plan Information Professionals. CitiusTech will be exhibiting at Booth #4.

Over the past year, CitiusTech has significantly enhanced its capabilities to enable payers and health plans to transform care delivery and care coordination. Leveraging its expertise in payer-provider data integration, quality and regulatory reporting (incl. HEDIS and Star), and physician/member engagement, CitiusTech provides actionable business value to payer organizations. At the IM Symposium, CitiusTech will showcase its Integrated AnalytiX solution which provides a unified platform, enabling payers and health plans to:

- Generate actionable insights through integration of clinical and financial data
- Improve high-risk case detection and population health management through predictive and prescriptive analytics
- Optimize performance through a real-time track of HEDIS, Star and other quality measures
- Engage providers and members through innovative cloud and mobile technologies

“With technology becoming paramount for delivering efficiencies in healthcare, it is critical to have sophisticated yet simple-to-use healthcare IT tools,” said Ramanan Seshadri, Sr. Vice President, Health Plans Market at CitiusTech. “Our innovation-driven and customized solutions enable our partners to achieve their business objectives and improve patient outcomes successfully.”

IM Symposium 2016 will be held at the Detroit Marriott Renaissance Center in Detroit, MI from Sept. 25-28, 2016.

About CitiusTech

CitiusTech (www.citiustech.com) is a provider of healthcare technology services and solutions to medical technology companies, providers, payers and life sciences organizations, with over 2,500 professionals worldwide. CitiusTech’s services and solutions include healthcare software development, healthcare interoperability, regulatory compliance, BI/analytics, consumer engagement, care coordination and population health management. CitiusTech helps customers accelerate innovation in healthcare through a number of solutions and accelerators for clinical quality reporting, healthcare big data, cloud computing, mobile health and predictive analytics. With cutting-edge technology expertise, world-class service quality and a global resource base, CitiusTech consistently delivers best-in-class solutions and an unmatched cost advantage to healthcare clients worldwide.

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