

**FOR IMMEDIATE RELEASE**

**CITIUSTECH ANNOUNCES HEALTHCARE BIG DATA PRACTICE  
AND LAUNCHES H-SCALE – A HADOOP ACCELERATOR**

**H-Scale, based on a SaaS model, enables healthcare organizations leverage Big Data and Hadoop, while complying with the unique healthcare industry requirements**

**Princeton, NJ (April 1, 2015)** – CitiusTech Inc., a leading provider of healthcare technology solutions, today announced the launch of its healthcare Big Data practice. With extensive research and development around healthcare Big Data use cases, the practice will be the focal point of CitiusTech’s big data initiatives for its partners and customers, across provider, payer, life sciences and medical technology markets.

CitiusTech also announced the launch of H-Scale, portfolio of healthcare accelerators for Hadoop. H-Scale is designed to help healthcare organizations leverage Big Data and Hadoop, while addressing the unique healthcare industry requirements – data security and encryption, data privacy, user and access management and support for interoperability (HL7, CDA, FHIR) and data normalization needs. H-Scale enables healthcare organizations drive advanced analytics use cases such as streaming analytics, mining unstructured data and predictive analytics.

“With enormous amounts data at our disposal today, we have a great opportunity to use powerful analytics tools to derive rich insights that can make a significant impact to the cost and quality of care,” says Rizwan Koita, Chief Executive Officer at CitiusTech. “With H-Scale, healthcare organizations can fast forward their Big Data roadmap, and develop bespoke Big Data solutions for supporting the rapidly evolving healthcare industry landscape”.

H-Scale uses Apache Hadoop as its core component to store, parse, manage and query large and complex healthcare datasets. H-Scale supports multiple vendor specific distributions, including Hortonworks, IBM BigInsights, and other popular Hadoop distributions.

To learn more about H-Scale and CitiusTech’s Big Data Practice – visit [www.citius.tech/h-scale](http://www.citius.tech/h-scale).

**About CitiusTech**

CitiusTech is a specialist provider of healthcare technology services and solutions to healthcare IT vendors, providers, ACOs, health plans and life sciences companies. CitiusTech offers a wide range of healthcare technology services including healthcare software development, healthcare interoperability, BI/ analytics, consumer engagement, big data, cloud computing and mobile health. With strong healthcare domain expertise across technologies, applications and standards, CitiusTech delivers best-in-class solutions with an unmatched cost advantage to global healthcare clients. For more information, visit [www.citius.tech](http://www.citius.tech).

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