

For Immediate Release

CitiusTech Launches Vantage 2012 Program To Enable Healthcare ISVs Meet “Meaningful Use” Requirements & Capture HITECH Act Related Opportunities

Sarasota, FL — October 20, 2009 — CitiusTech, a leading provider of healthcare technology solutions and services, today announced the launch of Vantage 2012 – a comprehensive program to enable healthcare ISVs meet “meaningful use” requirements and scale their professional services capabilities to meet the EHR adoption timeline of 2012 set as part of the HITECH Act.

“The HITECH Act presents a tremendous opportunity for healthcare ISVs to increase revenues and market share. While most healthcare ISVs recognize this opportunity, only a few have the engineering and professional services organizations needed to support the aggressive timelines”, said Rizwan Koita, CEO of CitiusTech. “Vantage 2012 is designed to help ISVs bridge the 2009-2012 organizational gaps and capture the emerging market opportunities”.

Firstly, Vantage 2012 will enable healthcare ISVs meet “meaningful use” requirements – gap analysis, product enhancements, and validation. Key emerging requirements of “meaningful use” include (a) interoperability within organizations e.g., EHR, e-prescription, lab, imaging, (b) interoperability across organizations e.g., HIEs, NHINs, (c) evidence-based clinical guidelines and protocols for care and disease management, and (d) healthcare performance management –including clinical outcomes and chronic disease management. Secondly, Vantage 2012 will enable healthcare ISVs scale their professional services organization to meet the expected growth in business between 2009 and 2012. Vantage 2012 professional services include implementation, integration and customization.

“The HITECH Act stipulates interoperability and “meaningful use” requirements for physician practices and hospitals by 2012. Physician practices and hospitals will face tremendous time pressure to meet these timelines. Successful healthcare ISVs will need to be cognizant of these issues and plan accordingly,” added Rizwan Koita. “CitiusTech already has one of the largest numbers of HL7 certified professionals world-wide. We are further enhancing our healthcare interoperability practice to meet the growing market.”

About CitiusTech

CitiusTech (www.citiustech.com) is a specialist provider of technology and business services to Healthcare Technology companies, Healthcare Providers, Managed Care Organizations, Health Plans and Disease Management companies. CitiusTech brings strong Healthcare domain expertise – across technologies, applications and standards. The ability to provide this expertise, together with world-class service quality and a global resource base enables CitiusTech to offer a distinctive value proposition to global Healthcare clients.

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