

## **CitiusTech Launches Connect4Health - a Disease and Care Management Framework based on Microsoft HealthVault and Microsoft Dynamics CRM**

*Connect4Health is a comprehensive framework for implementing evidence-based clinical guidelines and integrating with consumer health platforms and consumer health devices*

**Sarasota, FL — 10<sup>th</sup> June 2009** — CitiusTech – a leading provider of healthcare technology solutions – today announced the launch of its Connect4Health framework, which connects Microsoft HealthVault, Microsoft Dynamics CRM and CitiusTech’s Patient Registration Framework (registeR4Health) for collaborative disease and wellness management. Connect4Health has pre-built workflows for integrating evidence-based disease and care management guidelines especially for chronic conditions like diabetes, CAD, COPD, obesity and hypertension.

The Connect4Health framework uses HealthVault to integrate consumer health data and consumer health devices with the rich patient relationship management capabilities enabled by Microsoft Dynamics CRM. The framework enables physicians and health coaches to securely communicate with patients, monitor data from consumer health devices, and track patient self-management tasks.

“Connect4Health provides a powerful ability to integrate both consumer health data and enterprise health data for physicians and health coaches,” said Jagdish Moorjani, Chief Operating Officer of CitiusTech. “The Connect4Health framework is very relevant for disease management organizations, payers as well as care providers. Connect4Health is a very flexible framework and can be used to implement care management programs based on the specific needs of client organizations.”

“Managing and monitoring patients with chronic conditions is a major pain point in the healthcare industry,” said David Cerino, general manager of the Consumer Health Solutions Group at Microsoft. “We are excited about the potential of this effort to enable more collaborative monitoring and management of patients living with long-term health issues, in a way that intuitively supports both the role of the care provider and patient.”

### **About CitiusTech**

CitiusTech ([www.citiustech.com](http://www.citiustech.com)) is a specialist provider of technology and business services to Healthcare Technology companies, Healthcare Providers, Managed Care Organizations, Health Plans and Disease Management companies. CitiusTech offers a range of technology consulting and services aligned with 5 key practice areas – healthcare software engineering, healthcare interoperability, consumer health, healthcare business intelligence, and disease & care management. CitiusTech brings strong Healthcare domain expertise – across technologies, applications and standards. The ability to provide this expertise, together with world-class service quality and a global resource base, enables CitiusTech to offer a distinctive value proposition to our clients.

For more information, please visit [www.citiustech.com/c4h](http://www.citiustech.com/c4h) or contact us by email ([info@citiustech.com](mailto:info@citiustech.com)).

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